Fixed Mind-set: Intelligence is static

- Leads to a desire to look smart and therefore a tendency to...
  - Avoid challenges

Growth Mind-set: Intelligence can be developed

- Leads to a desire to learn and therefore a tendency to...
  - Embrace challenges

CHALLENGES

- ...avoid challenges
- ...embrace challenges

OBSTACLES

- ...give up easily
- ...persist in the face of setbacks

EFFORT

- ...see effort as fruitless or worse
- ...see effort as the path to mastery

CRITICISM

- ...ignore useful negative feedback
- ...learn from criticism

SUCCESS OF OTHERS

- ...feel threatened by the success of others
- ...find lessons and inspiration in the success of others

As a result, they may plateau early and achieve less than their full potential.

All this confirms a deterministic view of the world.

As a result, they reach ever-higher levels of achievement.

All this gives them a greater sense of free will.

GRAPHIC BY NIGEL HOLMES